

Fundamental SEO Checklist: Optimize Website Performance

Elevate your website's performance in just one hour with our Fundamental SEO Checklist. This comprehensive guide encompasses thirty essential tasks, from optimizing keywords to enhancing mobile responsiveness. Unleash the potential of your online presence and boost search engine rankings with actionable strategies tailored for quick implementation.

SEO Checklist

- Conduct keyword research for targeted optimization.
- Optimize meta titles and descriptions for each page.
- Ensure high-quality, relevant content across the site.
- Utilize header tags for a well-structured content hierarchy.
- Compress images for faster loading times.
- Use descriptive alt text for all images.
- Check and improve mobile responsiveness.
- Test and enhance mobile site speed.
- Optimize overall page speed by compressing images.
- Leverage browser caching for improved performance.
- Review and disavow harmful backlinks.
- Seek opportunities for new, high-quality backlinks.
- Ensure a proper XML sitemap is in place.
- Regularly check for and fix broken links.
- Enhance site navigation for better user experience.
- Optimize social sharing options and link profiles.
- Confirm a secure connection with an SSL certificate.
- Add fresh content or update existing pages regularly.
- Implement a consistent content schedule.
- Use H1, H2, and H3 tags for proper content hierarchy.
- Ensure correct directives in the robots.txt file.
- Install and verify Google Analytics for data insights.
- Set up Google Search Console for site monitoring.
- Implement schema markup for rich snippets.
- Ensure clean and SEO-friendly URLs.
- Identify and resolve duplicate content issues.
- Customize and optimize 404 error pages.
- Add relevant internal links for improved navigation.
- Ensure all images have descriptive ALT tags.
- Evaluate and optimize meta tags site-wide.



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